



JOB SPECIFICATION

WEB DESIGN AND PRESENCE INTERN

Hit The Theatre is an online platform offering discounted theatre tickets, with a specific focus on those aged 16-28. With our core customer focus we have a growing reputation, both amongst our clients and within the industry.

Hit The Theatre is seeking a hardworking and sociable person to join its expanding team as an intern. Working as part of a small team, you will be responsible for implementing our online strategy; gaining commercial experience of a developing business and adding real value to the online service we offer, as well valuable leadership qualities.

Main tasks:

- Work on the Hit The Theatre portal for enhanced customer experience
- Help manage PPC and online advertising campaigns
- Maintain and develop customer and prospect databases.
- Aid link development and plans to increase flow of traffic to the site
- Delivery of a monthly performance report

Key skills:

- Experience in web development is essential whilst an interest in online marketing and social media is of benefit
- Good PC skills including Word and Excel
- Excellent writing and communication skills
- Working knowledge of HTML, CSS and MySQL
- Understanding of Ecommerce
- Strong creative skills
- Strong organisational and analytical skills
- Strong self motivation and commercial drive
- Passion for theatre and the entertainments world

This is an exciting opportunity to be part of a small team in a relaxed office environment, in Shoreditch, for someone that is passionate about the entertainments world and looking to develop a variety of skills. A monthly stipend will be paid to the successful candidate to cover expenses, and after the 3 month internship the possibility of continuing full time.

To apply, please send your C.V. and a letter of application (with examples of work to date) to careers@hitthetheatre.co.uk. For other internship opportunities see www.hitthetheatre.co.uk/careers.