



JOB SPECIFICATION

MARKETING/PARTNERSHIPS INTERN

Hit The Theatre is an online platform offering discounted theatre tickets, with a specific focus on those aged 16-28. With our core customer focus we have a growing reputation, both amongst our clients and within the industry.

Hit The Theatre is seeking a hardworking and sociable person to join its expanding team as an intern. Working as part of a team, you will be responsible for implementing and having an active involvement in the development of our marketing strategy (both online and offline). You will gain invaluable experience and commercial insight into the online marketing world, as well as many other aspects of the business. An interest in both online marketing and social media is important to the role.

Main tasks:

- Develop user experience and manage budgets
- Put in place a programme for the development of partnerships
- Increase flow of traffic to the site
- Manage SEO and link building programme
- Manage PPC and online advertising campaigns

Key skills:

- Good PC skills including Word and Excel
- Excellent writing and communication skills
- Strong creative skills
- Ability to clearly communicate ideas and thoughts
- Strong organisational and analytical skills
- Strong self motivation and commercial drive
- Passion for theatre and the entertainments world

This is an exciting opportunity to be part of a small team in a relaxed office environment, in Shoreditch, for someone that is passionate about the entertainments world and looking to develop a variety of skills. A monthly stipend will be paid to the successful candidate to cover expenses, and after the 3 month internship the possibility of continuing full time.

To apply, please send your C.V. and a letter of application to careers@hitthetheatre.co.uk. For other internship opportunities see www.hitthetheatre.co.uk/careers.